**SOUTHPOINTE FRIDAY NIGHT CONCERTS TO BENEFIT VOICES OF HOPE**

**Public also invited to participate in phone drive and #IamaVoice campaign**

Voices of Hope will be the non-profit beneficiary of Southpointe Pavilion’s Friday Night Concerts on July 31, August 7, August 14 and August 21. As beneficiary, Voices of Hope will receive the proceeds from all free-will donations given during intermission at each concert. All donations at these concerts will be matched by a grant from the HopeLine® from Verizon program.

In addition to receiving free-will donations, Voices of Hope will also be collecting no-longer-used cell phones, batteries and chargers at the concerts to be donated to the HopeLine program. The HopeLine program sends the devices to be refurbished and recycled with proceeds going towards the financial support of domestic violence awareness and prevention initiatives by non-profit organizations. Verizon also donates HopeLine phones, complete with service and text messaging, to domestic violence organizations for use by victims and survivors. Voices of Hope has received HopeLine phones from Verizon for the past several years. For more information visit www.verizonwireless.com/hopeline.

Voices of Hope will also be giving concert-goers and shoppers an opportunity to participate in the #IAmAVoice social media campaign. The purpose of this campaign, which also receives grant funding from Verizon’s HopeLine program, is to show how everyone in our community has a voice in ending domestic violence and sexual assault. Voices of Hope representatives will set up a photo-opportunity area at which people can have their photos taken holding a white board with their message of how they are a voice for this cause, such as, #IAmAVoice Who Supports Victims.” Photos will be shared on social media such as Twitter, Facebook and Instagram. Learn more about this campaign at: www.voicesofhopelincoln.org.

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